

International Conference on Intellectual Property and Innovation

AGENDA

May 25-26, 2024
Hangzhou-China

📅 May 24 , Friday 📍 Lobby of Ou Ya Mei International Hotel

TIME	ACTIVITY
14:00-21:00	REGISTRATION

📅 May 25 , Saturday 📍 Hai Na Yuan Conference Room, Zijingang Campus

TIME	ACTIVITY
08:30-08:40	Welcome
08:40-09:20	Plenary Speech Chair: Can Huang , Zhejiang University 1.Xiaobo Wu , Zhejiang University 2.Shaker Zahra , University of Minnesota <i>IPR Enforcement and Firm Performance: A Multi-Country Study</i>
09:20-10:10	Session 1 Patenting Strategies Chair: Changqi Wu , Shandong University/Peking University Discussant: Kenneth Huang , National University of Singapore 1.Wenlong He , Renmin University of China <i>Utility Model Patent Regime Accessibility: Impacts Over Time and Around the World, coauthored with Dan Prud'Homme (Florida International University) and Zitai Hu (Renmin University)</i> 2.Junhan Wang , Tsinghua University <i>The "Multiple Submissions" of Chinese Patents: Patent Novelty and the Dual-Application Strategy</i>
10:10-10:30	Break
10:30-11:35	Session 2 What Can We Learn from Data? Chair: Minyuan Zhao , Washington University in St. Louis Discussant: Yanbo Wang , Hong Kong University 1.Sen Chai , McGill University <i>Using Machine Learning to Predict Technology Generality, coauthored with Clarence Lee (Eisengard.ai), Anoop R. Menon (Eisengard.ai) and Haris Tabakovic (The Brattle Group)</i> 2.Jiehao Zhang , Tsinghua University <i>False Science and Contaminated Technology, coauthored with Xibao Li (Tsinghua University)</i> 3.Weiwèn Li , Sun Yat-sen University <i>Executive's Free-Riding and Firm Innovation: Exploring the Microfoundation Mechanism at the Inventor Level, coauthored with Wenlong He (Renmin University), Guoli Chen (INSEAD), and Zitai Hu (Renmin University)</i>

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TIME	ACTIVITY
11:35-12:25	<p>Session 3 Litigation and the Direction of Innovation Chair: Changqi Wu, Shandong University/Peking University Discussant: Zhenzhe Xie, Sun Yat-sen University</p> <p>1.Yulan Shen, Zhejiang University <i>The Impact of U.S.-China Technological Decoupling on the Patent Litigation of Chinese Multinational Enterprises: Evidence from a Quasi-Natural Experiment</i>, coauthored with Yutong Liu, Jian Du, and Mingu Kang (all Zhejiang University)</p> <p>2.Huiyan Zhang, Tsinghua University <i>Patent Litigation, Patent Value and the Direction of Innovation: Evidence from China</i></p>
12:30-13:45	Lunch
13:50-14:30	<p>Plenary Speech Chair: Minyuan Zhao, Washington University in St. Louis</p> <p>1.Michael Leiblein, Ohio State University <i>When Is Disruption Not So Easy? Incumbent Strategic Repositioning Under Uncertainty</i></p> <p>2.Tony Tong, University of Colorado Boulder <i>Closed Patents and Open Innovation</i></p>
14:30-15:20	<p>Session 4 Foreignness and Emergingness Chair: Can Huang, Zhejiang University Discussant: Shasha Zhao, University of Surrey</p> <p>1.Xuchang Chen, Peking University <i>Liability of Foreignness No More? The Asset of Foreignness in Intellectual Property Litigations in an Emerging Market</i>, coauthored with Jane Wenzhen Lu (City University of Hong Kong) and Changqi Wu (Shandong University/Peking University)</p> <p>2.Shengce Ren, Tongji University <i>How Can Low-Tech Industry Leaders in Latecomer Countries Become Leaders in International Standards? Coauthored with Yongdong Liu, Mei Du and Yougen Cao</i></p>
15:20-15:40	Break
15:40-16:45	<p>Session 5 Value Appropriation Chair: Minyuan Zhao, Washington University in St. Louis Discussant: Yanfeng Zheng, Hong Kong University of Science and Technology</p> <p>1.Mingtao Xu, Tsinghua University <i>Sued and Doomed? Patent Litigation and Startup VC Financing</i>, coauthored with Tony Tong (University of Colorado Boulder) and Huiyan Zhang (Tsinghua University)</p> <p>2.Weï Yang, CEIBS <i>Appropriability Strategy as A Guide of Technology Search: Evidence from Patent Invalidation</i></p> <p>3.Jianan Hou, Xiamen University <i>Technology Differentiation, Product Market Rivalry and M&A Transactions</i>, coauthored with Sam Arts (KU Leuven) and Bruno Cassiman (KU Leuven)</p>

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📅 May 25 , Saturday 📍 Hai Na Yuan Conference Room, Zijingang Campus

TIME	ACTIVITY
16:35-18:00	<p>Poster Session</p> <p>1.Junhan Wang, Tsinghua University <i>The Contribution of Chinese Science to US Technological Advancement: Evidence from Patent Citation of Academic Papers</i></p> <p>2.Yutong Liu, Zhejiang University <i>A Double-Edged Sword? Exploring the Impact of Cross-border Patent Litigation on Multinational's Innovation Performance Under Global Competition</i></p> <p>3.Daxin Sun, Nanjing University <i>Geographic Proximity and Technological Transfer: Evidence from High-Speed Rail Expansions in China</i></p> <p>4.Xuchang Chen, Peking University <i>Adversity to Advantage? International Intellectual Property Litigation under Techno-Nationalism</i></p> <p>5.Jane Lu, City University of Hong Kong <i>Enforcement of Intellectual Property Laws and Firm Performance in China</i></p> <p>6.Wenjie Liu, City University of Hong Kong <i>Artificial Intelligence and Climate Actions in Global Supply Chains</i></p> <p>7.Peizhao Li, Wuhan University of Technology <i>New Productivity Development in The Automotive Sector</i></p> <p>8.Suifang Guo, University of Texas, Dallas <i>Immigration Policy Reform and Offshoring Innovation</i></p>
18:00-20:00	Dinner

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📅 May 26 , Sunday 📍 Hai Na Yuan Conference Room, Zijingang Campus

TIME	ACTIVITY
09:00-10:00	Inaugural Ceremony of Zhejiang Provincial Data Intellectual Property Research Center
10:00-10:15	Break
10:15-11:15	Plenary Speech Frontiers of IP and Innovation Management Chair: Changqi Wu , Shandong University/Peking University 1.Ruud Peters , Peters IP Consultancy <i>The European Union Standard Essential Patent Regulation and Its Implications</i> 2.Jiatao Li , The Hong Kong University of Science and Technology <i>Political Tensions and Innovation Strategies of Chinese Firms</i> 3.Catherine Magelssen , London Business School <i>Economic vs Legal Ownership of Intellectual Property within Multinational Enterprises</i>
11:15-12:15	Panel 1 China's IP Legal System Chair: Hao Mao , Tongji University 1.Xiucheng Han , National IP Administration of China 2.Xuezhong Zhu , Tongji University 3.Hao Chen , W&H Law Firm 4.Jia Gu , JunHe Law Firm
12:15-13:15	Lunch
13:15-14:15	Panel 2 IP Management and Innovation of Multinational Enterprises Chair: Minyuan Zhao , Washington University in St. Louis 1.Frans Greidanus , Zhejiang University 2.Shanshan Hu , Nielsen China 3.Alexander G. Welzl , China Data Analysis & Research Hub – CDA, Austria 4.Weijun Zhang , Zhejiang University
14:15-15:15	Panel 3 IP Management in Automobile Industry Chair: Hefang Song , University of Chinese Academy of Sciences 1.Xianjun Li , Tsinghua University 2.Jieming Liu , Wuhan University of Technology
15:15-15:30	Closing